

Seafront Masterplan Supplementary Planning Document (SPD) Review

Summary of consultation responses to the July - August 2018 public consultation

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Appendices

Appendix 1 - List of respondees broken down by the method of response Appendix 2 - Copy of responses made through paper questionnaires, emails, and letters

1. Introduction

- 1.1 This report presents and analyses the consultation responses received in respect of the public consultation undertaken between July and August 2018 relating to the Seafront Masterplan Supplementary Planning Document (SPD) Review.
- 1.2 The public consultation was the first step towards undertaking a review of the Seafront Masterplan SPD adopted in April 2013. The review will set out the planning delivery strategy for guiding, shaping, and enabling future development, regeneration, and public realm enhancement opportunities within the seafront area of Portsmouth.
- 1.3 The Eastern Solent Coastal Partnership (ESCP) conducted a separate consultation exercise relating to proposals for the 'Southsea Coastal Defences' scheme, and this ran concurrently to this consultation.
- 1.4 The purpose of this report is to outline the findings of the consultation and to inform of the next steps of the SPD review process.

2. Consultation process

- 2.1 The purpose of this first stage consultation was to gather views and seek input from the public and other interested stakeholders. A consultation booklet¹ was produced to accompany the consultation, which outlined the planning issues facing the seafront and raised questions about the vision and opportunities for improvement and enhancement of the seafront going forward.
- 2.2 The consultation was carried out from Monday 02 July 2018 to Monday 27 August 2018. The consultation booklet was made available on the city council's website, and printed copies were made available at the Civic Offices as well as at all libraries and community centres in the city. Comments were invited in the form of a paper questionnaire, an online survey, post, and email.
- 2.3 Publicity and promotion was undertaken via the council's website and local mailing lists. This included a letter / e-mail sent to known local residents groups and professional associations / organisations, statutory consultees, as well as others who had registered their interest in participating in consultation on any planning related documents. In addition, public promotional material for the ESCP's 'Southsea Coastal Defences' consultation also referred to the consultation on the Seafront Masterplan SPD Review.
- 2.4 Officers were also present at the below public exhibitions, which were hosted by the ESCP as part of the consultation on the sea defences proposals. Officers were supported at the exhibition by four exhibition-style boards relating to the SPD review and had printed copies of the consultation booklet and paper questionnaire on hand to give out to attendees.

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¹ Entitled 'Seafront Master Plan SPD Review Consultation - July 2018'

Date/Time:	Location:			
4 July, 1pm-7pm	Eastney Community Centre, Eastney			
6 July, 1.30pm-7.30pm	Canoe Lake Tennis Pavilion, Southsea			
10 July, 1pm-7pm	Aspex Gallery, Old Portsmouth			
11 July, 3pm-7pm	Anchorage Park Community Centre, Anchorage Park			
12 July, 1pm-7pm	St Jude's Church, Southsea			
16 July, 3pm-7pm	Cosham Community Centre, Cosham			
17 July, 1pm-7pm	Royal Naval Club & Royal Albert Yacht Club, Old			
	Portsmouth			
20 July,1pm-7pm	Fratton Community Centre, Fratton			

- 2.5 Officers also attended three evening workshops on the 'Southsea Coastal Defence Scheme' held by the ESCP for various resident and organisation stakeholders to act as representatives of the Local Planning Authority and to be advisors of the work relating to the Seafront Masterplan SPD review.
- 3. Responses to the consultation
- 3.1 221 responses were received directly to the Seafront Masterplan SPD Review consultation; 13 on behalf of organisations / companies, and 208 from individuals. Appendix 1 presents the list of respondees broken down by the method of response.
- 3.2 Organisations / companies represented included:
 - i. Crime Prevention Design Advisor, Hampshire Constabulary;
 - ii. Gosport Borough Council;
 - iii. Southern Water:
 - iv. Clarence Pier (c/o Vail Williams);
 - v. Portsmouth City Council Transport Planning:
 - vi. Portsmouth City Council Arboricultural Officer;
 - vii. Cumberland House Natural History Museum Friends;
 - viii. Hampshire & Isle of Wight Wildlife Trust;
 - ix. Barton Willmore:
 - x. Historic England;
 - xi. Portsmouth Cycle Forum;
 - xii. Natural England; and
 - xiii. Southsea Seafront Campaign
- 3.3 Responses made through paper questionnaires, emails, and letters can be found in Appendix 2 of this report. Responses made through the online survey are available to view through the Council's website on the 'Seafront Masterplan SPD' webpage².

² https://www.portsmouth.gov.uk/ext/development-and-planning/planning/seafront-masterplan

Location and Demographics

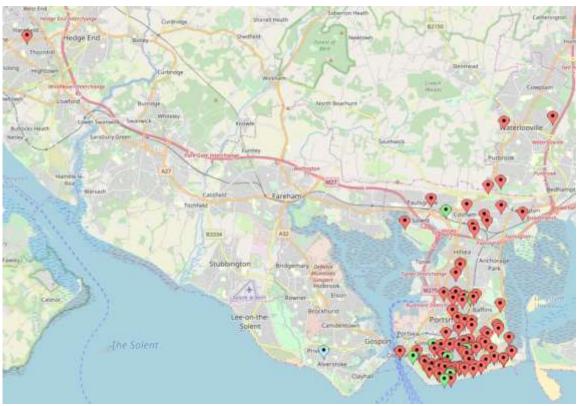


Figure 1 - Geographical spread of respondees

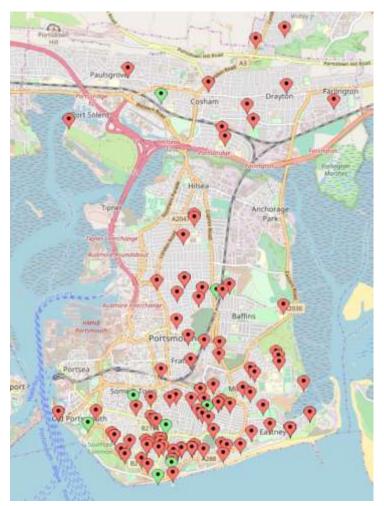


Figure 2 -Geographical spread of respondees within Portsmouth Council's administrative boundaries

Key for both maps:

Red - online survey Green - paper questionnaire Blue - letter

- 3.4 Figure 1 above shows the geographical spread of 118 respondees who had provided their addresses. This demonstrates that there was a higher concentration of respondees who are residents of the city.
- 3.5 In terms of the geographical spread within the city boundaries (figure 2), it appears that there is a reasonable spread across the city, with a denser cluster of responses in the PO4/PO5 region. However, there are some areas of the city which appear to be under-represented, for example, Portsea, Tipner, Stamshaw, Landport, Buckland, Anchorage Park, and Baffins. Representation could also be improved in areas on the north of Portsea Island and on the mainland.
- 3.6 The figures also demonstrate that the online survey was a more-used engagement tool than the other methods.
- 3.7 126 respondees (out of 221) provided information on their age. The breakdown of respondents according to age is as follows:

Age range	No. of respondees	% of total
0-15	0	0.00%
16-24	1	0.45%
25-34	6	2.71%
35-44	27	12.22%
45-54	22	9.95%
55-64	29	13.12%
65-74	36	16.29%
75+	5	2.26%
Unknown/ not given	95	43.00%

- 3.8 The above suggests that under-35's were poorly represented, especially in the 0-15 and 16-24 age ranges. With the exception of those over 75, older age groups were well represented.
- 3.9 124 respondees provided information on disability. 15 respondees indicated they have a disability; 109 respondees indicated they do not have a disability; and 97 respondees did not provide an answer.
- 3.10 One of the objectives of the current SPD is to ensure that the seafront is accessible for all users and that it is easy to move around. This topic was also highlighted by a number of respondents. The SPD will clearly have impacts upon some disability groups, particularly those with mobility problems, and therefore this topic will be carried forward in the review and the revised document will reflect the aspiration to enhance accessibility for all users of the seafront.
- 3.11 The updated Equality Impact Assessment (October 2018) which accompanies this consultation gives further analysis and commentary of collected demographic data and on equality implications.

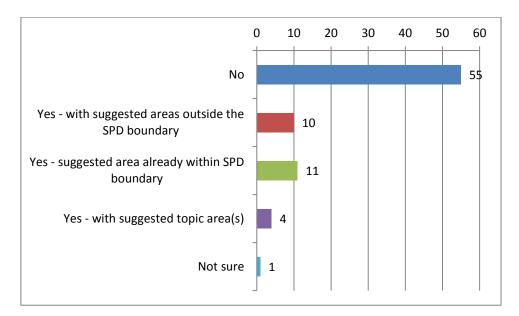
4. Summary of responses

- 4.1 The consultation booklet and online survey contained 46 questions which invited participants to comment upon the issues raised and to guide responses. It was not required that participants answer all the questions.
- 4.2 Each question is presented below and responses summarised in turn. Responses received via letters and emails tended to be written in prose rather than under specific questions. However, where possible, these responses will be included under the relevant question should they relate to the subject area.
- 4.3 Officers' comments are included as commentary and to indicate steps forward.

Seafront Masterplan SPD Boundary

Q1: Should any areas not previously included in the Seafront Masterplan now be included? If so, why?

- 4.4 81 responses were received to the above question. 140 respondees did not respond or make relevant comments on the question.
- 4.5 Out of the 81 responses, there were 25 who answered 'Yes'. However, out of these, some responded with suggested areas outside of the existing SPD boundary and some responded with suggested areas already within the SPD boundary. The remaining 'Yes' responses interpreted the question to mean 'topic areas', rather than geographical areas, and made suggestions on these.
- 4.6 A breakdown of responses can be found below:



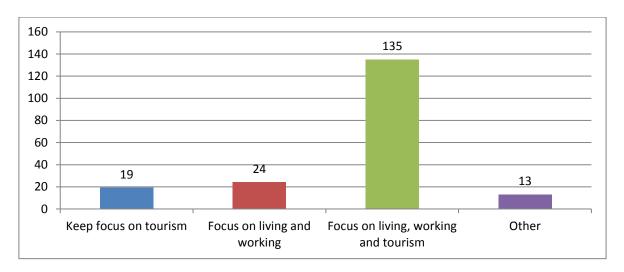
4.7 From those who answered 'Yes' with suggested areas outside the SPD boundary, suggestions included The Hard; the coastline adjacent to Langstone Harbour and the harbour itself; the footpath/coastline adjacent the M275 and Whale Island; residential areas immediately adjacent to the seafront; and the whole coastline around Portsea Island.

Officers' comments:

The results suggest that there is little demand to revise the current SPD boundary to include other geographical areas. Out of the responses which made suggestions for other geographical areas, it is considered that these are already covered under existing SPDs (e.g. The Hard) or under the Local Plan (e.g. Langstone Harbour coastline) or are areas that do not present themselves to be areas of opportunity in the context of the Seafront Masterplan (e.g. coastline adj. M275/Whale Island; whole coastline of Portsea Island; residential areas adj. seafront) as drivers for regeneration and vitality of the seafront area.

The Vision

- Q2: Should the vision for the Seafront Masterplan continue to focus on making Portsmouth a great place to visit, or should it include more focus on living and working here, or something else?
- 4.8 191 responses were received to the above question. 30 respondees did not respond or make relevant comments on the question.
- 4.9 A breakdown of responses can be found below:



4.10 From those who answered 'Other', suggestions include: living and tourism; making Portsmouth a great place; focus on providing for residents; focus on improvement, not development; and focus on ecology and environment.

Officers' comments:

The results suggest greater support to focus the masterplan on 'living, working and tourism'.

Strategic Objectives

- Q3: Below are the existing objectives of the current Seafront Masterplan. Which of the existing objectives do you think should be retained, if any?
- 4.11 Participants were asked to indicate which of the six existing objectives of the current Seafront Masterplan should be retained. 196 responses were received to the above question. 25 respondees did not respond or make relevant comments on the question.
- 4.12 The below table presents a tally against each existing objective of the number of respondents supporting its respective retention:

Existing Objectives	No. supporting retention	% of respondents
Introducing a vibrant mix of leisure and tourism uses to the area, including small scale cafes and restaurants, that will attract people to the seafront all year round	118	53.4
Ensuring that the design of new attractions and public spaces is distinctive and of a high quality, and that it is sensitive to, and enhances, the character of the area	131	59.3
Conserving and enhancing the seafront's historic environment and heritage assets	146	66.1
Strengthening routes between Old Portsmouth and Eastney Beach, and to other parts of the city	78	35.3
Protecting the open nature of Southsea Common and other public spaces, and the valuable wildlife habitat at Eastney Beach	148	67.0
Ensuring that the new sea defences integrate sensitively with the local environment and provide opportunities to improve the seafront	156	70.6
	No. of respondents	% of respondents
None of the above	1	0.45
Other comments	4	1.81
No response/relevant comments made	25	11.31

- 4.13 Other comments include: Redeveloping Clarence Pier; and focus should be on enhancing the visitor experience.
- 4.14 Hampshire & Isle of Wight Wildlife Trust suggest the SPD should include focus on natural environment and wildlife.

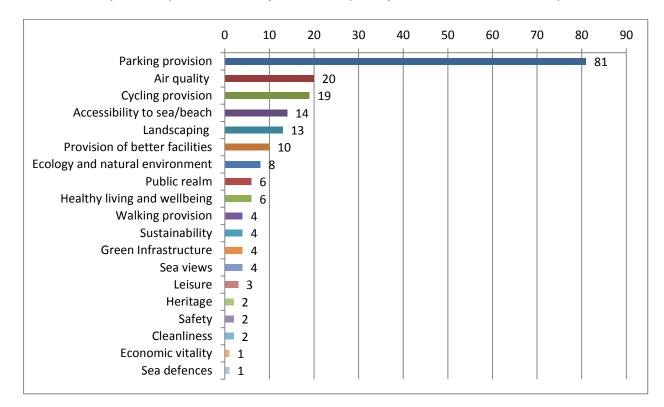
Officers' comments:

Although there is a lack of support for the existing objective relating to strengthening routes, this must be considered against responses to connectivity/public transport issues to provide a more accurate reflection of the opinions and views around this particular issue. This would then inform whether retention of this objective is desirable if it is indicated that it will contribute towards achieving the overall vision.

There is support to retain the other existing objectives and this shall be taken into account in the review.

Q4: What topic areas should any new or additional objectives consider (e.g. landscaping, parking, air quality, etc.)?

- 4.15 153 responses were received to the above question. 68 respondees did not respond or make relevant comments on the question.
- 4.16 A wide range of topic areas were highlighted from the comments received. The summary below presents a tally of the frequency of mentions of each topic area.



- 4.17 In regards to parking, views were balanced as to whether parking provision levels should be retained/increased or reduced within the seafront area. However, a few comments mentioned the need to improve public transport provision serving the seafront in conjunction with any parking reduction.
- 4.18 There were 6 respondees who specifically advocated for parking provision levels to be retained/increased, of which common reasons include: to retain ability to access sea views from the road; retaining accessibility to the seafront for people with reduced mobility; and for the seafront to remain attractive for visitors and users.
- 4.19 There were 6 respondees who specifically advocated for parking provision levels to be reduced, of which common reasons include: to enable better cycling and walking routes; and discouraging the use of private cars, thus improving traffic congestion, air quality, and safety of cyclists and pedestrians.

Officers' comments:

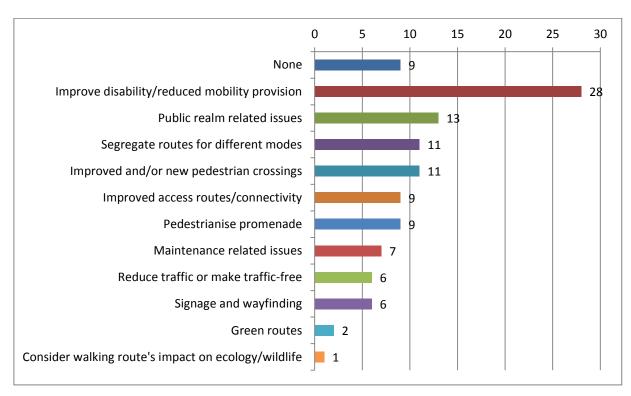
Suggested topic areas for new or additional objectives not already covered in the existing SPD will be taken forward for consideration as to whether they contribute towards achieving the overall vision for the seafront.

Issues relating to parking will be discussed with PCC Highways & Transport team.

Connectivity

Q5: What opportunities are there to improve walking routes in and around the seafront area, including improving access for people with reduced mobility?

- 4.20 101 responses were received to the above question. 120 respondees did not respond or make relevant comments on the question.
- 4.21 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



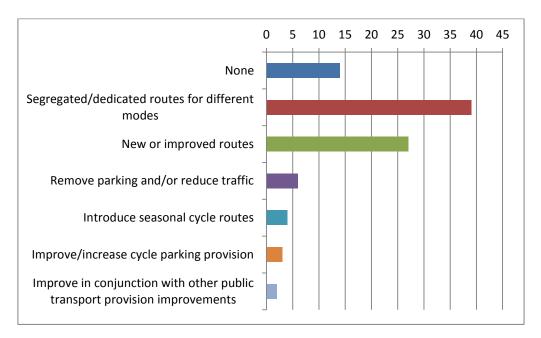
4.22 Other comments include: extending walking route to eastern end of seafront and possible around Fort Cumberland; increasing width of Esplanade to keep 2-way traffic; considering relocation of Clarence Pier buildings.

Officers' comments:

There is clear support for the issue of improving disability/reduced mobility provision, but there is also significant support for public realm issues, segregated routes and pedestrian-related areas. This will be carried forward as an issue to look more closely at.

Q6: What opportunities are there to improve cycling routes in and around the seafront area?

- 4.23 111 responses were received to the above question. 110 respondees did not respond or make relevant comments on the question.
- 4.24 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



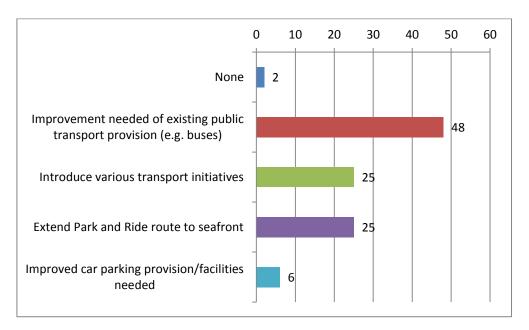
4.25 Other comments include: consideration needed on safe placement of cycle lanes; education for cycle users; integration of cycle lane with new sea defences; imposing cycle speed limits; pedestrianisation of roads to accommodate cycling.

Officers' comments:

The issue of dedicated cycle routes will be looked at as part of the consideration of movement and connectivity of the seafront as a whole.

Q7: What opportunities are there to improve public transport (including hovercraft) in and around the seafront area to encourage less use of the private car?

- 4.26 114 responses were received to the above question. 107 respondees did not respond or make relevant comments on the question.
- 4.27 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



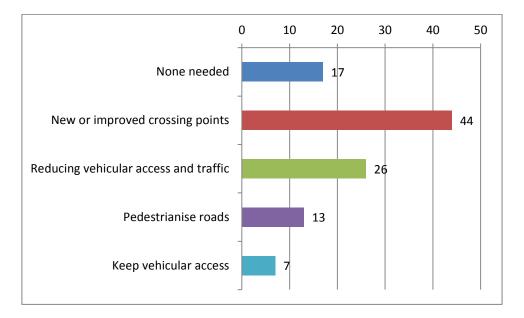
- 4.28 Various transport initiatives were suggested, such as a land train or bus shuttle which travels the length of the seafront; providing concessions for bus travel; rickshaws; or a tramway from Gunwharf Quays/Old Portsmouth to the seafront.
- 4.29 Other comments include: pedestrianising the Promenade; reducing vehicle access within the seafront; or linking the seafront with the SE Hants Bus Rapid Transit.

Officers' comments:

The opportunities for improvement public transport provision to and from the seafront will be explored. Suggestions for various transport initiatives will be reviewed individually and assessed as to its feasibility.

Q8: How should the Promenade be connected to Southsea Common and other adjacent areas (e.g. more zebra crossings, reducing access for cars)?

- 4.30 115 responses were received to the above question. 106 respondees did not respond or make relevant comments on the question.
- 4.31 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



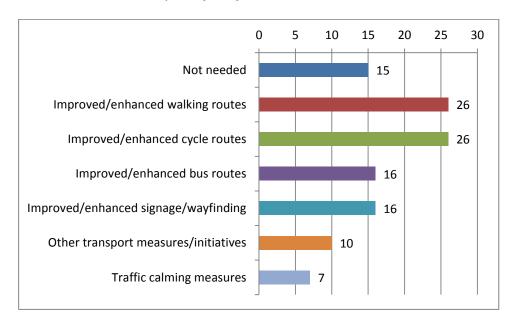
- 4.32 Suggestions for reducing vehicular access and traffic include restricting access at peak times; imposing a one-way road network; or imposing a slower speed limit.
- 4.33 Other comments include: providing bus links; suggestions for vehicle management; providing parking close to the sea/beach; and consideration of the impact of reducing car access and parking.

Officers' comments:

There is support to review the type, number and location of pedestrian crossings in and around the seafront area. This will be looked at as part of the SPD review.

Q9: How could the seafront area be better connected with Southsea town centre and other parts of the city (e.g. walking & cycling routes)?

- 4.34 99 responses were received to the above question. 122 respondees did not respond or make relevant comments on the question.
- 4.35 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



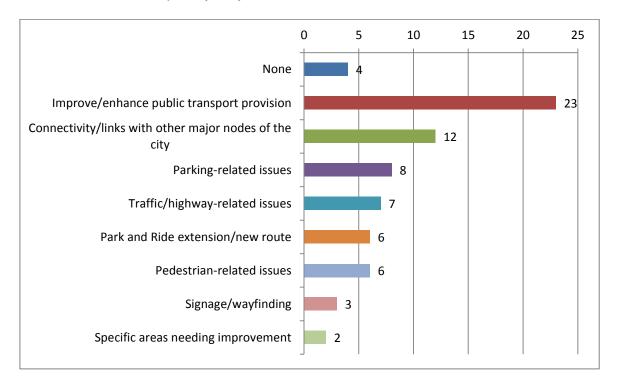
- 4.36 Suggestions for other transport measures/initiatives include: pedestrianisation of certain roads.
- 4.37 Other comments include: limited opportunities for improvement; and extending Palmerston Road out to the seafront.

Officers' comments:

The issue of connectivity with Southsea town centre and other parts of the city will be reviewed, as well as consideration of the Council's future transport projects and initiatives for the wider city.

Q10: What other connectivity issues and opportunities should be considered?

- 4.38 70 responses were received to the above question. 151 respondees did not respond or make relevant comments on the question.
- 4.39 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



- 4.40 Suggested specific areas needing improvement include: area outside of South Parade Pier; and improving links to Ferry Road/Eastney beach.
- 4.41 Other comments include: consideration on the realism of the public using active methods of travel when visiting the seafront; stopping events such as 'Victorious Festival'; supporting small businesses and concessions; offering more food and beverage options; creating a Park and Ride route from Farlington along Eastern Road to St Georges Road; and reference to England Coastal Path.

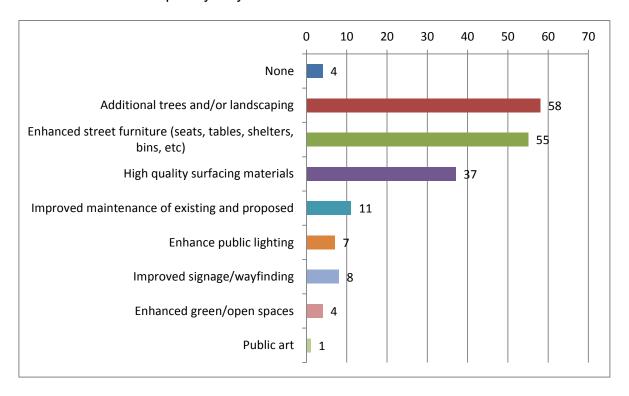
Officers' comments:

The issue of public transport provision, including Park and Ride, will be explored as part of the SPD review in terms of opportunities and feasibility.

Public Realm

Q11: What do you think should be considered in order to enhance the public realm in the seafront area (e.g. tree planting, surfacing materials, street furniture, etc.)?

- 4.42 118 responses were received to the above question. 103 respondees did not respond or make relevant comments on the question.
- 4.43 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



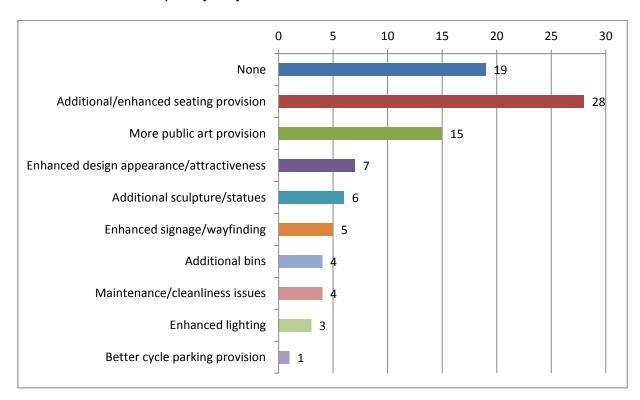
4.44 Other comments include: provision of cycle parking and lockers; outdoor dining provision; improving architecture quality and ensuring high quality design; suggestion of sand dunes; and preserving beach views.

Officers' comments:

There is significant support for additional tree planting, landscaping, and street furniture. Other raised issues were considered within the existing SPD, and these will be reviewed and updated and/or supplemented where deemed necessary.

Q12: In terms of street furniture and public art, what would you change, if anything?

- 4.45 97 responses were received to the above question. 124 respondees did not respond or make relevant comments on the question.
- 4.46 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



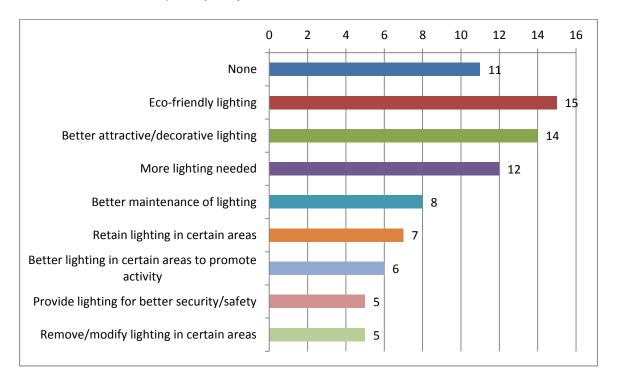
4.47 Other comments include: keeping it simple as a natural seafront; provision of bins; uncluttering of existing street furniture needed; additional tree planting; not prioritising public art expenditure; diversifying away from 'military' themes; and keeping it traditional

Officers' comments:

Seating again appears as a key issue. All of the issues raised will be considered as part of the review of the provision of street furniture and public art within the seafront.

Q13: In terms of street and building lighting, what would you change, if anything?

- 4.48 88 responses were received to the above question. 133 respondees did not respond or make relevant comments on the question.
- 4.49 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



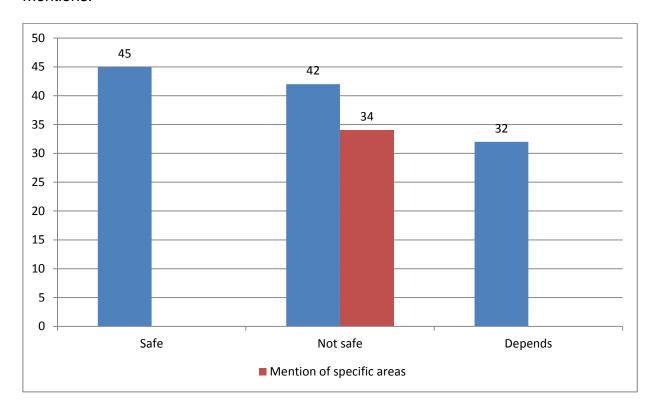
4.50 Other comments include: comments on the existing lighting; heritage importance of listed lamp columns; involving schoolchildren in ideas for lighting; and retaining existing coloured lights.

Officers' comments:

Responses here are lower than for other questions, however, the existing strategy for lighting will need to be reviewed if the sea defences are replaced. Consideration will be made on providing lighting to improve safety and promote activity at certain locations.

Q14: How safe do you feel when you visit the seafront area? Are there any locations where the feeling of safety could be improved?

- 4.51 111 responses were received to the above question. 110 respondees did not respond or make relevant comments on the question.
- 4.52 The below presents a summarised list of comments and a frequency tally of mentions.



- 4.53 The majority of people expressed they felt safe visiting and using the seafront. However, for some it depended on the time of day, whether during daytime or night time, with night time hours feeling less safe.
- 4.54 Specific areas that people mentioned they felt unsafe include: Eastney end of seafront; Rock Gardens; Rose Gardens; Canoe Lake; Clarence Pier; Southsea Castle; and Old Portsmouth/Hot Walls. Generally, factors which contribute towards this are lack of lighting and anti-social behaviour. Other areas were mentioned but are outside of the SPD boundary, such as Palmerston Road.
- 4.55 Other comments include: enforcing dog-free areas; parking arrangements affecting safe access/egress of vehicle; and consideration of prioritising pedestrians over vehicles.

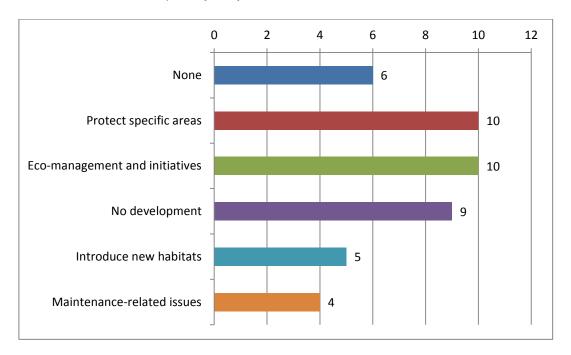
Officers' comments:

Safety, or feeling safe, is important for many respondees. This issue will be looked at in conjunction with the lighting strategy, walking/cycling routes, as well as the opportunities to encourage activity/movement within the highlighted areas.

Habitats and Natural Environment

Q15: In addition to existing measures to protect and enhance important habitat sites within the Seafront Masterplan, what else should be considered?

- 4.56 64 responses were received to the above question. 157 respondees did not respond or make relevant comments on the question.
- 4.57 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.

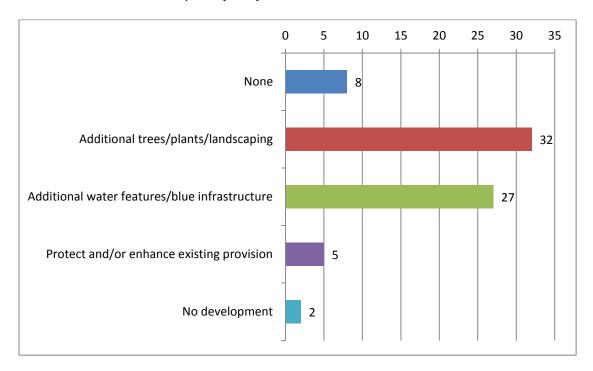


4.58 Other comments include: Ensuring low street light levels; better design of new development; enforcement of dog areas; maintaining sea views; and shower facilities for swimmers.

Officers' comments:

The opportunities to introduce new habitats will be explored as part of the review. On-going protection and maintenance of existing priority habitat areas will be looked into.

- Q16: What other measures should be considered to enhance the natural environment and green/blue infrastructure in the seafront area (e.g. additional tree planting, landscaping, water features, etc.)?
- 4.59 81 responses were received to the above question. 140 respondees did not respond or make relevant comments on the question.
- 4.60 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.61 Other comments include: providing children's play equipment; enhance natural lighting; sand dunes at Eastney beach; providing facilities for swimmers; keeping the sea as the focal point; and providing sufficient waste bins.

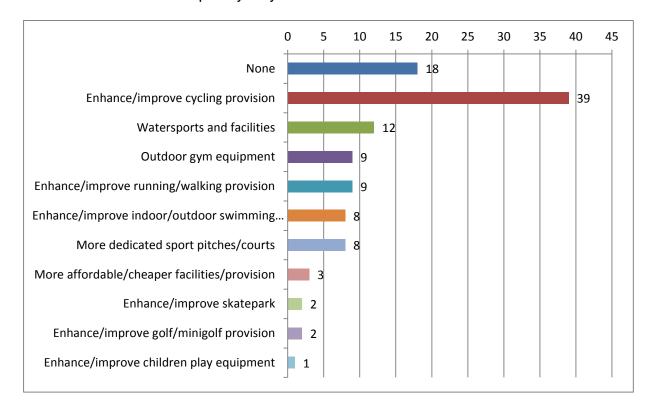
Officers' comments:

Opportunities to introduce additional trees, planting, and/or landscaping will be explored, as well as opportunities for additional water features.

Health, Sport, Recreation & Open Space

Q17: What do you think should be considered in order to enhance health, sport, recreation, and open spaces in the seafront area (e.g. routes for cycling, new sporting facilities, etc.)?

- 4.62 106 responses were received to the above question. 115 respondees did not respond or make relevant comments on the question.
- 4.63 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.64 Other comments include: reference to former site of café and equipment hire building at Eastney; banning cars within seafront; providing dedicated BBQ areas; redeveloping the Pyramids Centre; consideration of cycle and pedestrian movements; additional picnic areas; provision of water fountains; and no development.

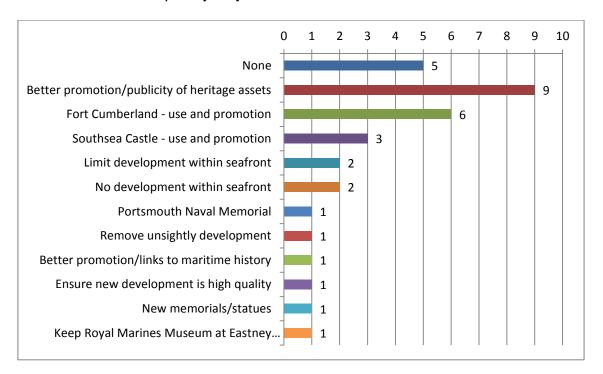
Officers' comments:

Cycling appears again as an important issue. All of the issues raised will be considered as part of the review of the strategy and provision of health, sport, recreation, and open space within the seafront.

Heritage

Q18: In addition to existing measures to protect and enhance important heritage assets within the seafront, what other ideas should we explore?

- 4.65 44 responses were received to the above question. 179 respondees did not respond or make relevant comments on the question.
- 4.66 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.67 Other comments include: increasing protection of heritage assets; promoting the sea as a heritage asset; controlling bird population; renewing the skatepark; and provision of easy access for disabled/less mobile users.

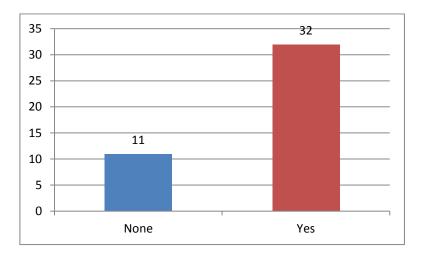
Officers' comments:

Opportunities to enhance the seafront's heritage assets to be better understood and appreciated will be explored further.

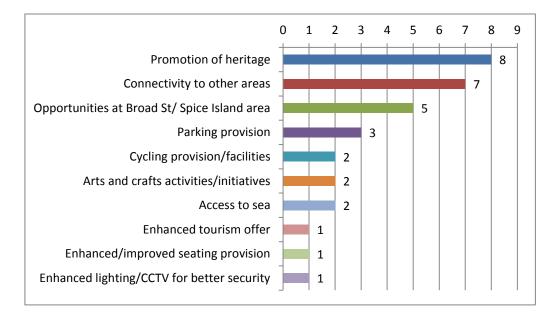
Opportunity Area: Old Portsmouth

Q19: Are there opportunity areas within Old Portsmouth that we could consider? Please give details

4.68 60 responses were received to the above question. 161 respondees did not respond or make relevant comments on the question.



4.69 A wide range of comments were received. The above shows the breakdown of responses to the question, with the below showing the breakdown of 'Yes' responses.



4.70 Other comments include: maintenance-related issues; references to BAR building; to encourage the 'café culture'; protecting the Hotwalls; providing more shade; providing alternative areas for users to jump/dive instead of Hotwalls/towers.

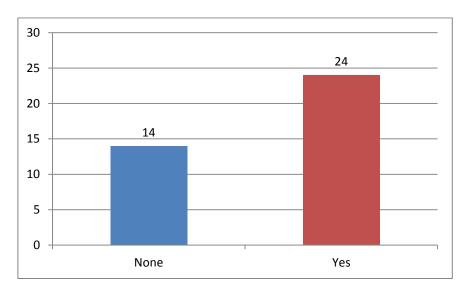
Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

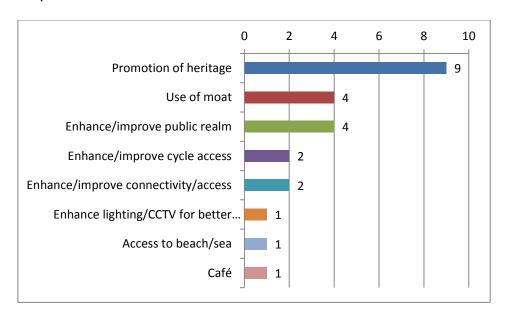
Opportunity Area: Long Curtain Moat area

Q20: Would you like to see any enhancements in the King's Bastion and Long Curtain Moat area? Please give details.

4.71 47 responses were received to the above question. 161 respondees did not respond or make relevant comments on the question.



4.72 A wide range of comments were received. The above shows the breakdown of responses to the question, with the below showing the breakdown of 'Yes' responses.



4.73 Other comments include: maintenance-related issues; Clarence Pier redevelopment; and ensuring flood defences in-keeping with area.

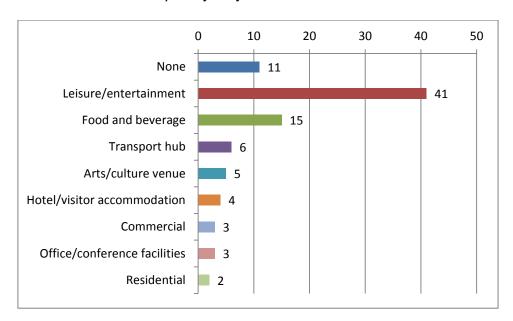
Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, and ensuring the long-term preservation of this important heritage asset.

Opportunity Area: Clarence Pier area

Q21: What uses do you think are appropriate for Clarence Pier?

- 4.74 97 responses were received to the above question. 124 respondees did not respond or make relevant comments on the question.
- 4.75 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



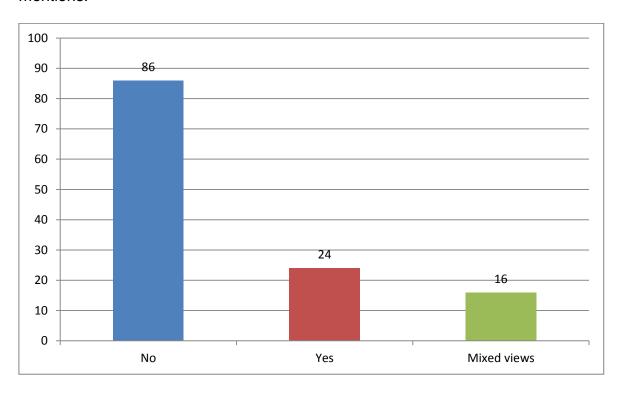
4.76 Other comments include: eyesore or unattractive; removal of buildings or fun fair; need to regenerate the area; relocating buildings to allow Promenade to continue sea-facing side; cheaper beverages; reducing the amusement arcade provision; and more cycle parking provision.

Officers' comments:

Responses indicate people want Clarence Pier to remain focused on leisure/entertainment. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, as well as consideration of the proposed sea defences scheme and how this could open up opportunities for this area.

Q22: Do you think there is scope for a tall building development at Clarence Pier?

- 4.77 128 responses were received to the above question. 93 respondees did not respond or make relevant comments on the question.
- 4.78 The below presents a summarised list of comments and a frequency tally of mentions.



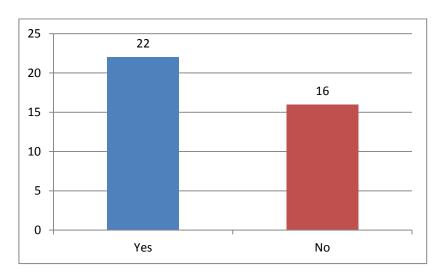
Officers' comments:

The results suggest there is less support for a tall building development at Clarence Pier. However, the advantages and disadvantages of a tall building development at this location will be reviewed. This issue will be considered as part of the review of the strategy to regenerate the seafront as a whole.

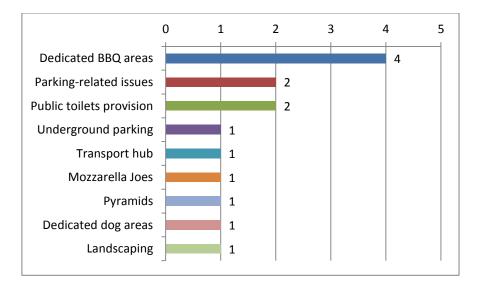
Opportunity Area: Southsea Common area

Q23: Do you think the existing Masterplan identifies all the opportunities in the Southsea Common area? If not, where else should be considered?

4.79 50 responses were received to the above question. 171 respondees did not respond or make relevant comments on the question.



4.80 A wide range of comments were received. The above shows the breakdown of responses to the question, with the below showing the breakdown of 'No' responses.



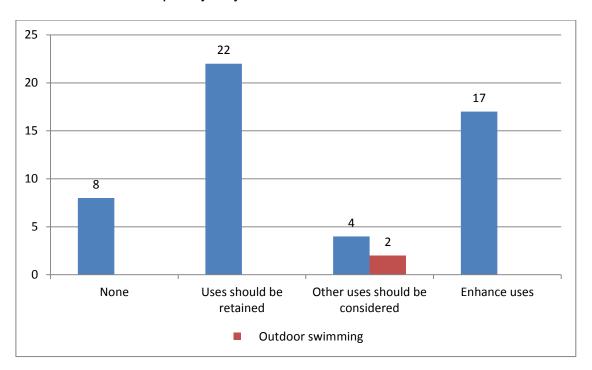
4.81 Other comments include: improving Rocksby's/Speakers Corner; consideration of the old bowling green and pitch and putt; references to South Parade Pier, Canoe Lake, and the Pyramids; reference to areas outside of the existing SPD boundary; suggestion to move Fort Nelson to Fort Cumberland; and maintaining public access

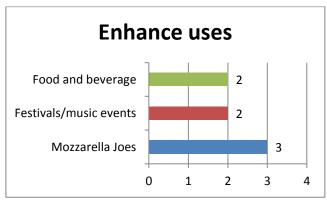
Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q24: Do you think the identified sites within the Southsea Common area should be retained, enhanced, or should other uses be considered for these sites?

- 4.82 68 responses were received to the above question. 153 respondees did not respond or make relevant comments on the question.
- 4.83 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.





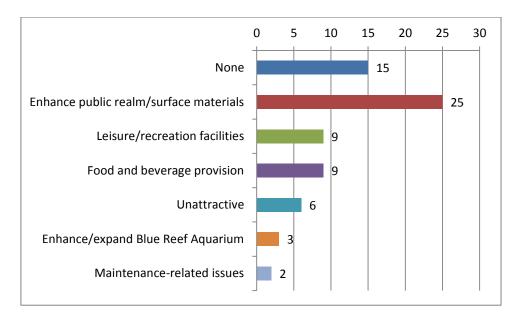
4.84 Other comments include: provision of golf facilities; references to ecology and natural environment; reference to the Pyramids, and Fraser Range site; maintaining openness; pedestrianisation; and dedicated BBQ areas

Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, as well as consideration of the proposed sea defences scheme and how this could open up opportunities for this area.

Q25: What do you think of the public space outside of the Blue Reef Aquarium? Should this space be used in a different way in the future? If so, how?

- 4.85 78 responses were received to the above question. 143 respondees did not respond or make relevant comments on the question.
- 4.86 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



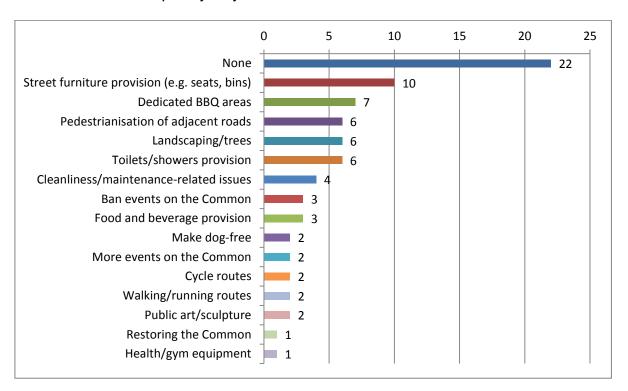
4.87 Other comments include: use of the space as a viewing area; use to promote ecoocean and recycling; leaving as is; and provision for children facilities/play.

Officers' comments:

Enhancement of the area around Blue Reef received significantly more support than other options. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, as well as consideration of the proposed sea defences scheme and how this could open up opportunities for this area.

Q26: Are there any enhancements to Southsea Common which you would like to see? If so, what?

- 4.88 77 responses were received to the above question. 144 respondees did not respond or make relevant comments on the question.
- 4.89 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.90 Other comments include: access and parking; less traffic; fewer events on Common; better enforcement of dog litter clean-up; indoor roller-skating rink; ball-games free; and provision of golf/mini-golf.

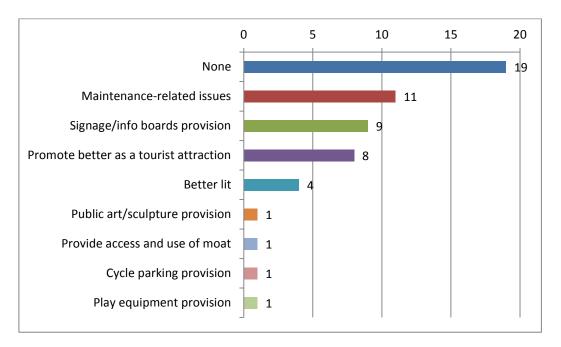
Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Opportunity Area: Southsea Castle and surrounds

Q27: What enhancements should be made to Southsea Castle, if any?

- 4.91 57 responses were received to the above question. 164 respondees did not respond or make relevant comments on the question.
- 4.92 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



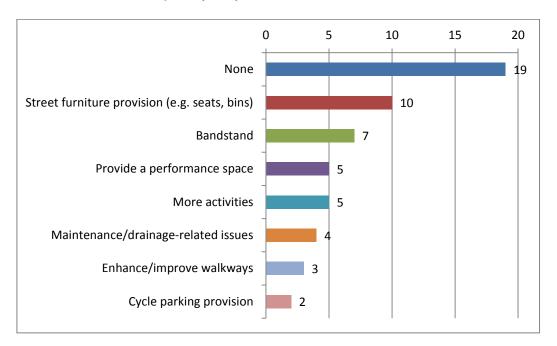
4.93 Other comments include: maintaining current access; concessions for Portsmouth residents; enhancing surface materials of walkways; removal of modern elements within Castle; restricting use of water jets by children; and safety.

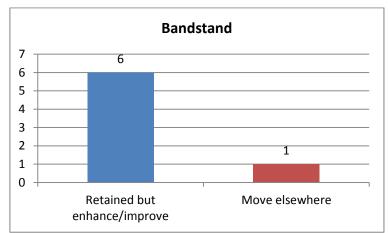
Officers' comments:

At Southsea Castle, the appetite appears to be for maintenance-type issues, rather than any significant changes to the area. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, and ensuring the long-term preservation of this important heritage asset.

Q28: What enhancements should be made to Castle Fields and The Bandstand area, if any?

- 4.94 58 responses were received to the above question. 163 respondees did not respond or make relevant comments on the question.
- 4.95 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.





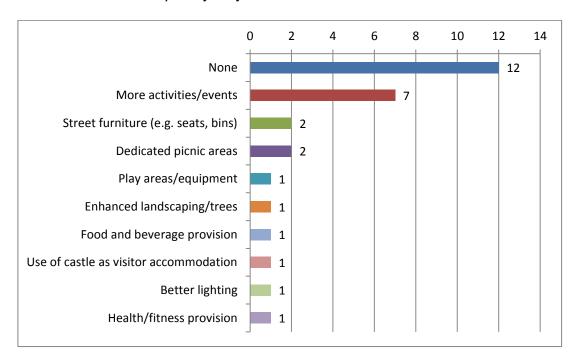
4.96 Other comments include: maintaining current access; events in weekends/summer; make more eco-friendly; provision of toilets; reinstate flower feature.

Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q29: What uses would you like to see introduced in the Southsea Castle area, if any?

- 4.97 30 responses were received to the above question. 191 respondees did not respond or make relevant comments on the question.
- 4.98 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.99 Other comments include: Using Avenue de Caen for van parking; and cable car from Old Portsmouth to South Parade Pier.

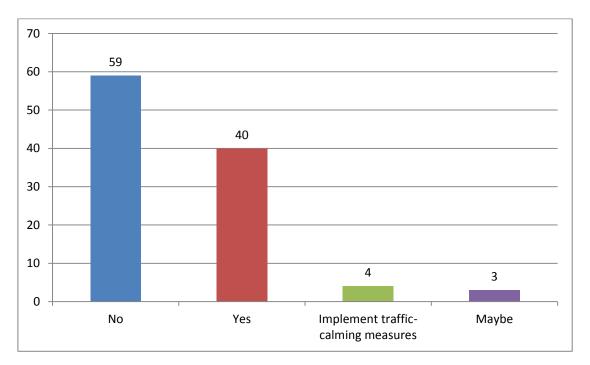
Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Opportunity Area: Avenue de Caen and surrounds

Q30: Should the Avenue de Caen area be pedestrianised?

- 4.100 108 responses were received to the above question. 113 respondees did not respond or make relevant comments on the question.
- 4.101 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.102 Other comments include: questioning where car traffic and parking would be displaced.

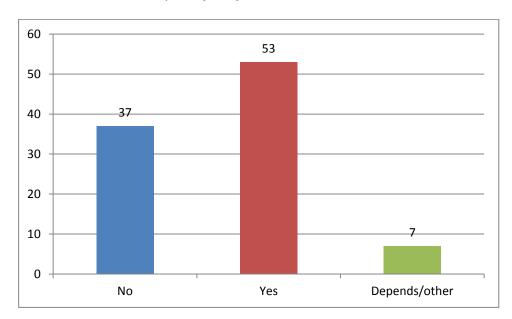
Officers' comments:

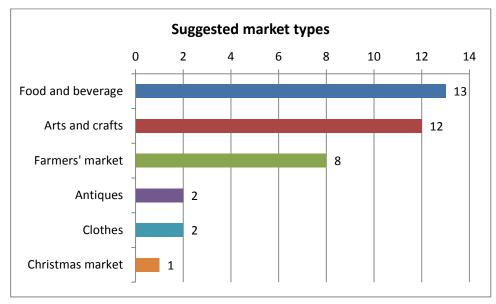
The high response-rate indicates this issue is important to people, as was expected. A significant majority are against pedestrianisation of Avenue de Caen, although a sizeable minority would like the street to be pedestrianised. This suggests some sort of compromise may be appropriate.

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, as well as opportunities for enhancing connectivity with Southsea Town Centre.

Q31: Would you like to see a regular market on Avenue de Caen? If yes, what should this market focus on?

- 4.103 100 responses were received to the above question. 121 respondees did not respond or make relevant comments on the question.
- 4.104 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.





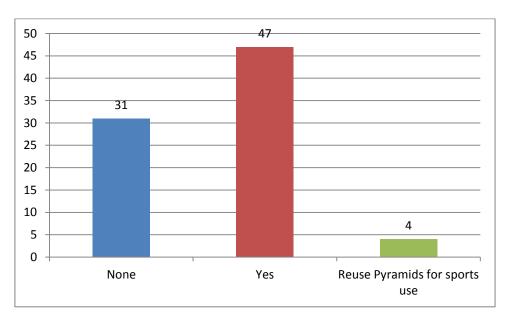
4.105 Other comments include: concerns how this would impact on Palmerston Road markets; attracting tourism and promoting local talent.

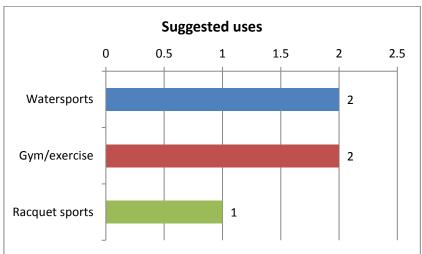
Officers' comments:

There is support for some form of regular market. This issue will be further considered as part of the review of the strategy to regenerate the seafront as a whole.

Q32: What do you think of the idea to create a 'sports hub'? What other uses should be considered?

- 4.106 90 responses were received to the above question. 131 respondees did not respond or make relevant comments on the question.
- 4.107 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.





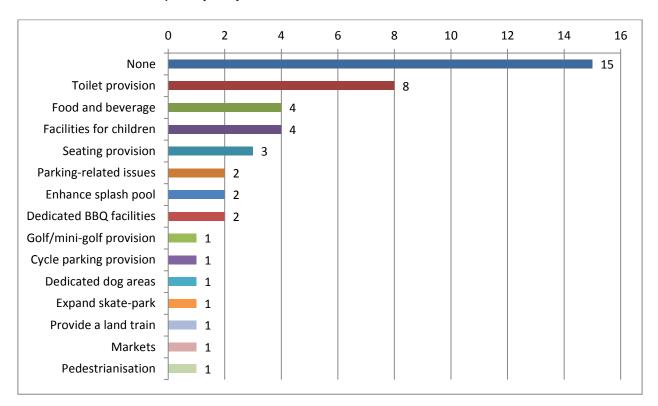
4.108 Other comments include: need to involve young people in the consultation process; the need for sports/gym facilities; use for food and beverage; question over suitability of location for watersports use; and the need for more radical overview of sports provision across the area.

Officers' comments:

The results indicate support for the strategy to create a sports hub. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q33: Are there any other facilities or uses you would like to see introduced into this area?

- 4.109 51 responses were received to the above question. 170 respondees did not respond or make relevant comments on the question.
- 4.110 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.111 Other comments include: accessibility later in the day; roller-skating facility; cable car; and links to historic events.

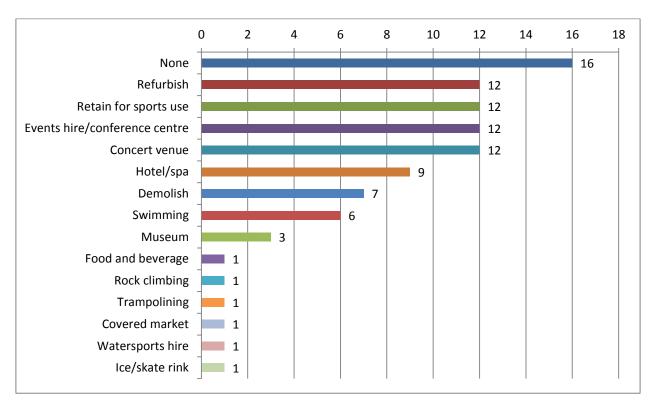
Officers' comments:

No stand-out desire for the provision of other facilities. Toilet provision has also been mentioned in response to other questions. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Opportunity Area: The Pyramids Centre and surrounds

Q34: What should be the future of the Pyramids site be in terms of use(s)?

- 4.112 80 responses were received to the above question. 141 respondees did not respond or make relevant comments on the question.
- 4.113 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



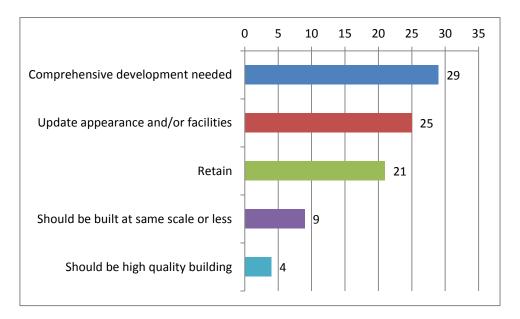
4.114 Other comments include: making more use of the outside area and Rock Gardens; cleanliness of area; and holding community events, like markets.

Officers' comments:

Refurbishment, retention or other uses, such as conferencing are suggested in equal measure for the Pyramids and surrounding area, though the responses for the next question suggests comprehensive redevelopment is marginally preferred. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q35: Do you think the Pyramids Centre should be retained in its current form and appearance, or should it be enhanced, or comprehensively redeveloped? If you think the site should be redeveloped in the future, what form could this take (e.g. building scale/appearance) and what uses could be accommodated on the site?

- 4.115 91 responses were received to the above question. 130 respondees did not respond or make relevant comments on the question.
- 4.116 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.117 Other comments include: better integration with the seafront; demolishing for use as open space/park; use for music and gym; use as outdoor/indoor sports arena or swimming pool; and developing for hotel use.

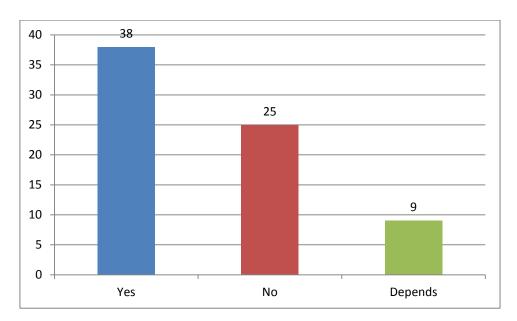
Officers' comments:

Redevelopment of the Pyramids comes out slightly above options of updating or retention, however there is no clear majority. There appears to be appetite for change, but the respondees did not agree on what it should be. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Opportunity Area: Speakers Corner

Q36: Do you think the provision of a new café hub is the right approach to improve Speakers Corner? If not, why not?

- 4.118 84 responses were received to the above question. 137 respondees did not respond or make relevant comments on the question.
- 4.119 The below presents a summarised list of comments and a frequency tally of mentions.



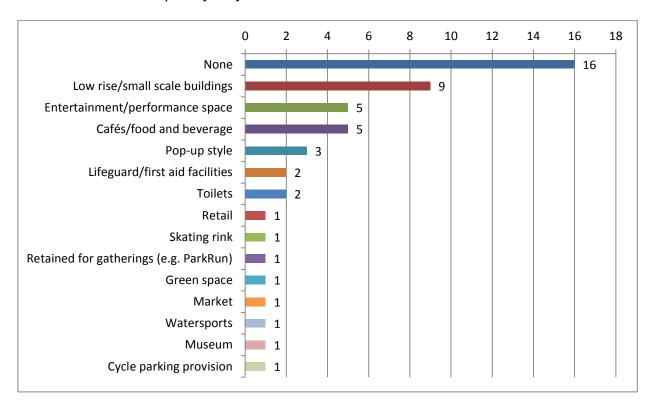
4.120 Other comments include: cafes are better spread along seafront than clustered; need to focus away from café provision; and suggestions for alternative food and beverage offers.

Officers' comments:

A new café is supported by a clear majority, however, the high number of negative responses may indicate people think there are enough cafes at the seafront and that other uses should be explored. This issue will be considered as part of the review of the strategy to regenerate the seafront as a whole, in terms of generating all-year round activities and facilities.

Q37: What use(s) should be considered to enhance Speakers Corner and what form should these take (e.g. building scale/appearance)?

- 4.121 48 responses were received to the above question. 173 respondees did not respond or make relevant comments on the question.
- 4.122 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.123 Other comments include: improving or retaining the shelter seating; consideration needed of existing Rocksby's building with the new defences; and enhancing materials used and appearance.

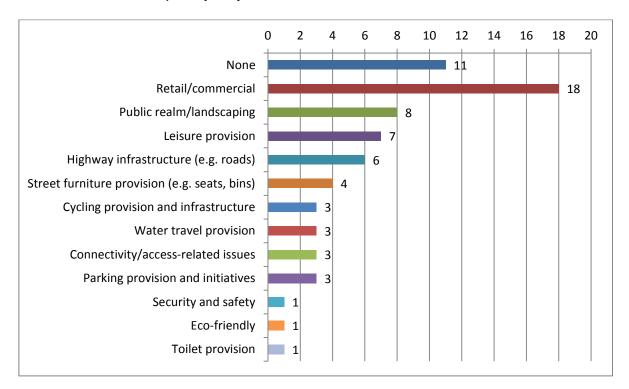
Officers' comments:

This issue will be considered as part of the review of the strategy to regenerate the seafront as a whole, in terms of generating all-year round activities and facilities.

Opportunity Area: South Parade Pier and Canoe Lake

Q38: What enhancements could be made to the South Parade Pier area?

- 4.124 74 responses were received to the above question. 147 respondees did not respond or make relevant comments on the question.
- 4.125 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



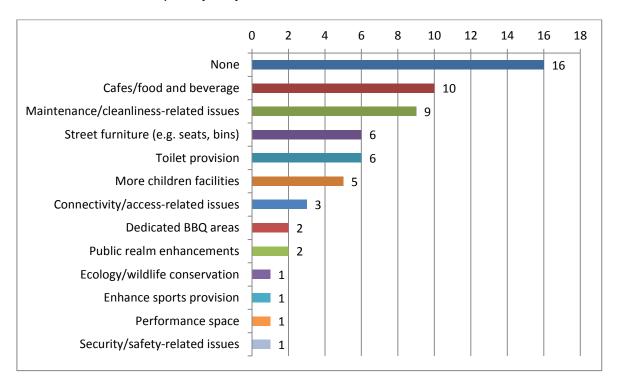
4.126 Other comments include: integrating sensitively the sea defences; reducing noise arising from the amusement arcades; enhancing the existing uses and offer of the Pier; cleanliness and maintenance of the beach/sea; enhancing appearance and surfacing materials of the Pier; and demolition of the Pier.

Officers' comments:

The apparent support for new retail/commercial could have been influenced by the suggested designs as part of the Southsea Coastal Scheme. This suggests more retail/commercial outlets are wanted at the seafront. The type and location needs to be explored further in the development of a draft masterplan. Other issues will be considered as part of the review of the strategy to regenerate the seafront as a whole, as well as consideration of the proposed sea defences scheme and how this could open up opportunities for this area, and ensuring the long-term preservation of this important heritage asset.

Q39: How could Canoe Lake (including the sports facilities/areas) be enhanced in terms of uses and its overall appearance? What other use(s) or enhancements could be introduced?

- 4.127 64 responses were received to the above question. 157 respondees did not respond or make relevant comments on the question.
- 4.128 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



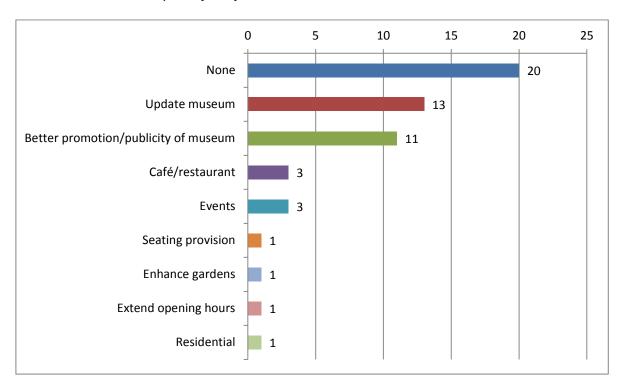
4.129 Other comments include: encouraging more year-round use; designating as a conservation area; reference to anti-social behaviour; replacement/updating of current paddle boats; making BBQ-free zone; comprehensively redeveloped to incorporate with South Parade Pier; ensuring affordability of food and beverage premises; and developed for housing.

Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q40: What enhancements should be made to Cumberland House, if any?

- 4.130 48 responses were received to the above question. 175 respondees did not respond or make relevant comments on the question.
- 4.131 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



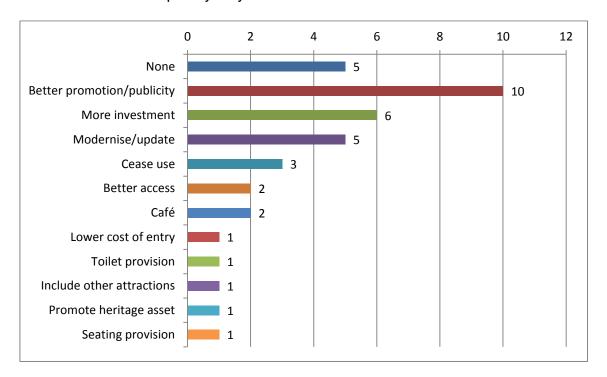
4.132 Other comments include: relocating the car park and replace with landscaping; and ensuring the building does not get run down.

Officers' comments:

There is some support for updating the museum. This does not necessarily require the Seafront Masterplan to bring this about. All of the other issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q41: What enhancements should be made to The Model Village, if any?

- 4.133 39 responses were received to the above question. 182 respondees did not respond or make relevant comments on the question.
- 4.134 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



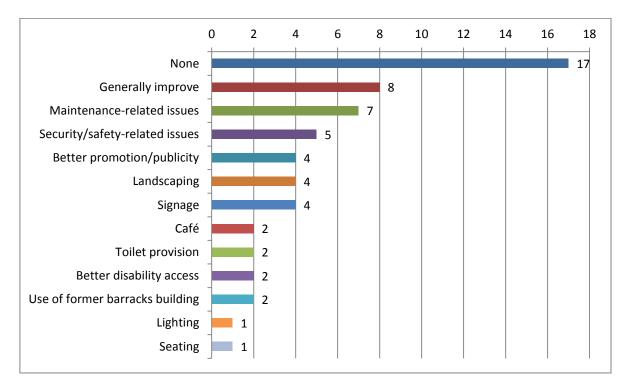
4.135 Other comments include: protecting from vandalism; and advocating for new long lease to existing operators.

Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q42: What enhancements should be made to Lumps Fort/Rose Garden, if any?

- 4.136 50 responses were received to the above question. 171 respondees did not respond or make relevant comments on the question.
- 4.137 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.138 Other comments include: ensuring sea defences scheme is successfully integrated; pedestrianising the road; Rose Garden should be made a quiet area; and making it attractive in winter.

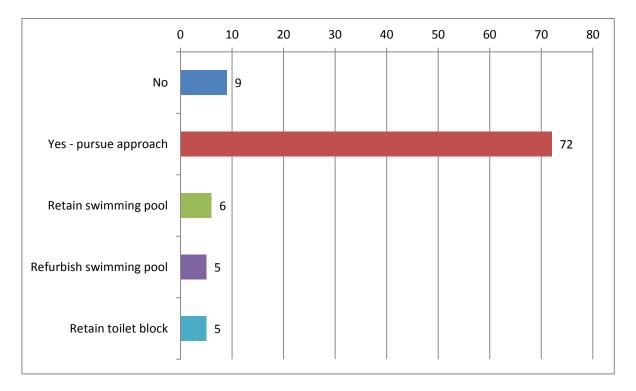
Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, and ensuring the long-term preservation of this important heritage asset.

Opportunity Area: Eastney Beach, Fort Cumberland, and Ferry Road

Q43: Do you think the provision of a new eco café and watersports hub is the right approach for the site at Eastney Swimming Pool and public toilets? If not, how should this area be used in the future?

- 4.139 100 responses were received to the above question. 121 respondees did not respond or make relevant comments on the question.
- 4.140 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



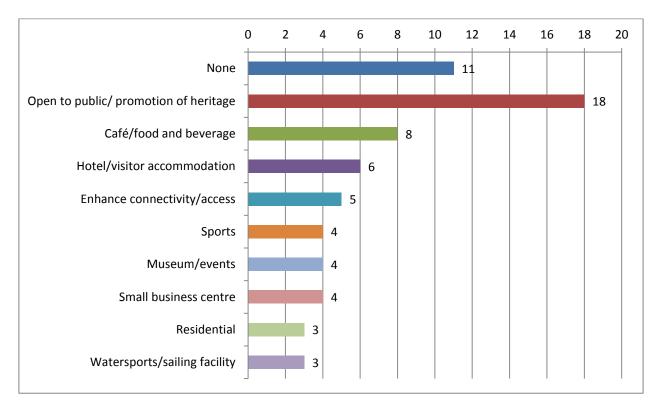
4.141 Other comments include: support for an iconic architectural building; reference made to Eastney Batteries as potential opportunities; St Georges Gateway and opportunities to pedestrianise; suggestions of future uses of former Royal Marines Museum, such as hotel/conference, public garden; reference to Southsea Rowing Club; ensuring sufficient connectivity, access, and parking; and maintaining natural feel of the area.

Officers' comments:

There is clear support to continue the strategy for a new eco-café and watersports hub. The desire for watersports facilities also came in in response to questions about the Pyramids, so it would appear people want more/better provision of watersports facilities. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q44: What role do you consider Fort Cumberland could play in the economy of the seafront going forward? Are there any new uses that you feel could be accommodated within this site?

- 4.142 59 responses were received to the above question. 162 respondees did not respond or make relevant comments on the question.
- 4.143 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



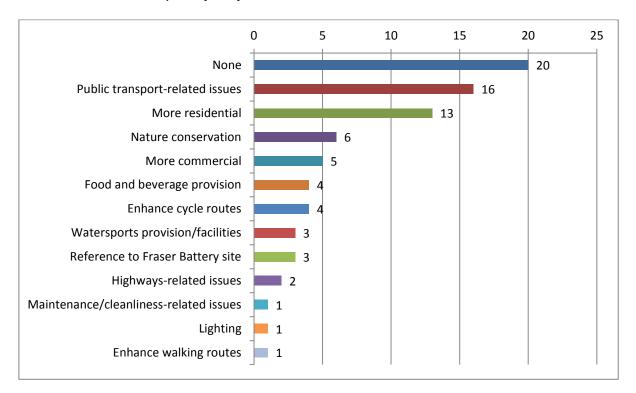
4.144 Other comments include: making an attractive car park; not disturbing the wildlife and habitats; maintenance-related issues; and no high-rise development.

Officers' comments:

There is some interest in opening up Fort Cumberland to the public. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole, and ensuring the long-term preservation of this important heritage asset.

Q45: What enhancements and uses could be introduced to the Ferry Road area, if any? Is there scope to introduce more residential and/or commercial, for example?

- 4.145 77 responses were received to the above question. 144 respondees did not respond or make relevant comments on the question.
- 4.146 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



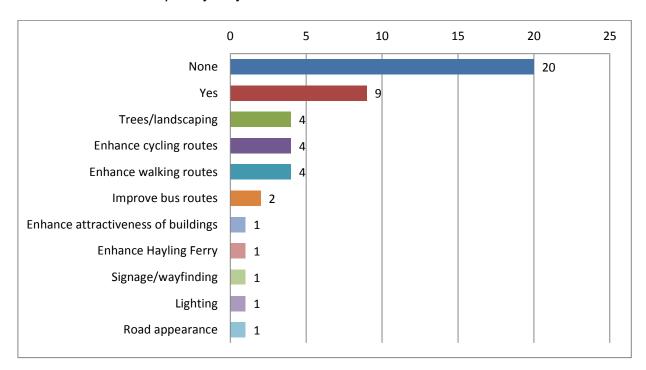
4.147 Other comments include: maintaining picturesque feel; creating an eco-friendly focus of the beach; provision of boat/fishing trips; issues relating to travellers; ensuring development is small-scale; and no more residential development.

Officers' comments:

There are moderate levels of support for both public transport and residential development at Ferry Road. All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

Q46: Do you consider there is an opportunity to enhance the public realm in the Ferry Road area? If so, how?

- 4.148 46 responses were received to the above question. 175 respondees did not respond or make relevant comments on the question.
- 4.149 A wide range of comments were received. The below presents a summarised list of comments and a frequency tally of mentions.



4.150 Other comments include: more food and beverage provision; more parking provision; creating a nature reserve and extending it towards Fraser Range site; provision of visitor/wildlife centre/museum or small solar farm or watersports; maintenance-related issues; and reference to travellers.

Officers' comments:

All of the issues raised will be considered as part of the review of the strategy to regenerate the seafront as a whole.

5. Evidence from the ESCP consultation

- 5.1 For the benefit of the work to review the Seafront Masterplan SPD, it is pertinent to refer to the results from the ESCP's consultation on the 'Southsea Coastal Defences Scheme' carried out at the same time as this consultation, as the issues covered touch upon the wider seafront area rather than just specifically on the proposed coastal defences, and therefore has implications on the Seafront Masterplan. This can therefore further augment the work to review the SPD.
- 5.2 As detailed in the ESCP's 'Preferred options consultation Consultation report' (October 2018), a total of 1427 responses were made to the 'Southsea Coastal Defences Scheme' consultation.
- 5.3 Below are the summary conclusions given in the ESCP report on the individual sections:

Long Curtain Moat -

'In this area, respondents were mostly concerned about the preservation of heritage assets and the protection of sea views. There was also demand for better cycling provision in the area, along with an assurance that access for disabled users would be maintained and enhanced.'

Officers' comments:

The issues mentioned were similar to the responses received for Q20 (Long Curtain Moat), with the issue of disability access being an additional point.

Clarence Pier -

'There was a desire to improve the prom, deliver environmental enhancements and protect sea views in this area. Other suggestions were mixed, with concerns about parking, road use, cycling and disabled access all featuring. There was also significant number of people (14.0%) who were keen to see the whole area improved or re-developed in some way. The feedback given on pursuing a flood defence option along the coastline was relatively mixed, with no clear preference given. In general respondents seemed comfortable with the solution in this area and understood the reasons why it had been chosen in this area, but also expressed a desire for an overall improvement in the offer.'

Officers' comments:

The point relating to improving or re-developing the area was also raised in this consultation. The additional points on flood defences, parking, road use, cycling, and disabled access are noted and will be considered in the SPD review.

Southsea Common -

'It is clear that many respondents took a great deal of time considering the options available in this area with regard to road use. The appeal of pedestrianisation was

clear (safer, cleaner and greener), however there were pragmatic concerns about the reduction in parking availability and vehicular access for disabled visitors, how any impact on the seafront economy would be mitigated and also the displacement of traffic. There were few concerns about the proposed one-way road if vehicular access is kept. Provision for cyclists in this area featured heavily, with over half of respondents mentioning it, and respondents largely saw a dedicated cycleway as being very important. Parking, issues with pedestrianisation and disabled access were concerns also raised. Respondents were keen to ensure sea views were kept and enhanced in this area. Both groups of respondents were keen to see the monuments put back as close to where they currently they are, but set back so they are the common side of the promenade. There was a slight preference for a terraced bund over a sloped one for the landscaping from the prom to the common.'

Officers' comments:

The issues mentioned above related to the options for the Southsea Coastal Defences Scheme in terms of parking and pedestrianisation of the road.

Additional points on the location of monuments, disabled access, and cycleways are noted and will be considered in the SPD review. The fact that cycling provision featured so heavily adds further weight to the prevalence of this issue captured in the SPD consultation.

Southsea Castle -

'With so many important historic structures in the area, it is not surprising that one of the most important factors was the preservation of heritage assets. Improving the prom and protecting sea views also featured heavily. Respondents said that cycling provision and easy disabled access are important in this area. Respondents also felt the quality of the materials used in construction will make a big impact on how they will feel about the scheme when complete.'

Officers' comments:

The issues mentioned are similar to the responses received for Q27 (Southsea Castle), with the issues of material quality and disability access being additional points.

Pyramids Centre -

'Protection of sea views and improving the promenade were the most important factors to respondents in this area. A diverse set of other suggestions were received in this area. Cycling provision and disabled access scored highly, and there was also an emphasis on how the scheme could facilitate improvement of the Rock Gardens and/or redevelopment of the Pyramids centre site. Respondents also felt the quality of the materials used in construction will make a big impact on how they will feel about the scheme when complete.'

Officers' comments:

Issues regarding the redevelopment of the Pyramids and improving the Rock Gardens were similarly raised.

Additional points on quality of materials, disabled access, cycle provision, and improving the Promenade are noted and will be considered in the SPD review.

South Parade Pier -

'There was an appreciation that the lowered prom would create more opportunities for leisure or commercial facilities in this area, however this was balanced by concerns around how the wall would look at ground level. The younger demographic were marginally more keen on the lowered prom option. Protection of sea views was the most important factor from both set of respondents in this area, along with improving the prom, the materials used, environmental enhancements and preservation of heritage assets. Provision for cycling is overwhelmingly seen as the most important other issue in this area, along disabled access, road use and protecting sea views. Restricting commercial development was also suggested by over 5% of respondents.'

Officers' comments:

The issues mentioned above related to the options for the Southsea Coastal Defences Scheme in terms of Promenade and wall heights, and protecting sea views.

Additional points on cycling, disabled access, road use, and restricting commercial development are noted and will be considered in the SPD review.

Canoe Lake/Rose Gardens -

'Specific concerns were raised with regard to displacement of traffic and parking from the seafront to local streets if the area was pedestrianised. Respondents were keen for us to investigate a one-way option if it allowed the retention of more parking spaces. A dedicated cycleway was seen as being very important in this area. Similar to other frontages, retention of sea views was seen as being very important, along with improving the promenade. Online respondents were also keen on environmental enhancements. Reflecting the concerns raised about the reduction in parking, this was the most widely raised topic under the other 'other suggestions' category. There was also a strong emphasis on the provision of better cycling facilities, which aligns with the wish for a dedicated cycleway mentioned previously.'

Officers' comments:

The issues mentioned above related to the options for the Southsea Coastal Defences Scheme in terms of road layout and pedestrianisation, which would have implications on cycling, car parking, and traffic.

Eastney Esplanade -

'The most popular option in this area was to delay work and rely on the beach for defence for the next 50 years, however, there were some concerns that if the funding was available now we should try and carry out any work needed at the same time as the other frontages. There was also a worry this area could look 'left behind' if the rest of the seafront is upgraded. Respondents were keen on a dedicated cycle lane, and stressed that the current arrangements are unpopular with most road users. They also wanted us to protect sea views and maintain the unique natural environment where possible.'

Officers' comments:

The issues mentioned above related to the options for the Southsea Coastal Defences Scheme. Shared issues include improving cycle access, and maintain the unique natural environment.

General scheme questions -

There was a slight preference for disabled beach access to be prioritised on the Canoe Lake/Rose Gardens frontage. 10% of respondents said the whole area should be a priority. Regarding parking, the majority of people were keen to see the existing levels of parking retained. Interestingly, more people were happy with reduced levels of parking than those who would like to see it increased. Parking was the top defined category in the general comments, with the majority of people concerned with maintaining existing parking levels or increasing them. There were also suggestions that the park & ride should be extended to the area. A designated cycle path was also popular. Over 15% of people were pleased with the proposal. 11% of respondents said we needed to be mindful of the impact on tourism, and a similar amount asked us to show consideration for residents during the design and construction process.

Officers' comments:

The above points raised were similar in scope to the points raised in this consultation, such as disabled access, parking provision, Park & Ride provision, and cycling provision. However, access for people with reduced mobility, parking and cycling come through more strongly in the results from the Southsea Coastal Scheme consultation. These matters will be considered as part of the review of the strategy to regenerate the seafront as a whole, including improving tourism to the area.

5.4 Further details and analysis of the results on the 'Southsea Coastal Defences Scheme' summer 2018 consultation can be found in the report mentioned above.

Evaluation and Conclusion

Evaluation of the consultation

- 6.1 The consultation has been a valuable exercise in capturing views and opinions on the existing state of the seafront, and enabling debate on the future of the seafront in terms of its development, uses, and its role in the economy and vitality of the city for the benefit of residents and visitors. It has also highlighted the role the area plays as green infrastructure and as part of the cultural heritage of the city.
- 6.2 In terms of this particular consultation, the number of direct responses received (221 respondees) is a reasonable amount in the context of past consultations carried out on the Council's Local Plan (see below).

Consultation responses for Portsmouth Plan and Local Plan Review

Consultation	2006	2007	2008	2010 Summer	2010 Winter	2011	2017 (Local Plan Review Issues & Options)
Number of responses	139	180	118	285	248	313	302

Source: PCC Consultation Statement and Statement of Representation, 2011; and PCC Cabinet Report on Local Plan Consultation Responses and Way Forward, 2017

- 6.3 The consultation conducted during Jul Sept 2012 on the draft version of the current Seafront Masterplan SPD yielded 488 responses. However, it should be noted that at that particular consultation the public were consulted on draft proposals. In terms of this consultation, no proposals were presented as the aim was to gather initial views and opinions on the future of the seafront to inform the review process. It is anticipated that response rates will be higher when there is a draft set of proposals for the revised Seafront Masterplan.
- 6.4 The simultaneous conducting of two consultation events on documents at very different stages in their production may have confused some respondents, but it was felt that it was necessary to consult on issues for the Seafront Masterplan at the same time as the Southsea Coastal Scheme, due to the focused nature of the Southsea Coastal Scheme proposals. Differentiating the Masterplan from the Southsea Coastal Scheme will be important at the draft stage of consultation for the Masterplan. At that stage the Masterplan will be consulted on alone. This should help respondents to identify the nature of the consultation more easily.
- 6.5 Nevertheless, there is still room for improvement going forward in terms of achieving better and more effective engagement, especially in the engagement of younger age groups. The timing of the consultation during the summer holidays may partly explain low response rate from people of university age.
- 6.6 Different options will be considered and explored for future consultations for the next stages of the Seafront Masterplan SPD Review with this aim in mind, with consideration given to the use of social media campaigns, engaging with local schools and education establishments, and different methods of capturing responses that appeal to a wider audience.

Conclusions of the consultation

- 6.7 A wide range of topics and issues have been raised, which, going forward, will all be taken into consideration and assessed as part of the review of the spatial strategy to regenerate the seafront as a whole, having regard to the proposed 'Southsea Coastal Defence Scheme' and how this could open up opportunities for the seafront area.
- 6.8 From the responses received, the consultation has highlighted the following issues that need more detailed consideration going forward:
 - Consideration of the highway and transport network within the seafront area, including public transport provision, walking/cycling provision, and access and parking for private vehicles;
 - Enhancing accessibility for all user groups, including disabled and reducedmobility users;
 - The successful integration of the proposed sea defences within the seafront;
 - Opportunities for regeneration and development to facilitate social, economic, and environmental benefits within the seafront area in order to enhance its vibrancy and vitality. This will require consideration on opportunities ranging from specific opportunity areas to opportunities to enhance the public realm;
 - Opportunities to enhance the appreciation and interpretation of the important heritage assets within the seafront through better promotion and enabling appropriate and beneficial uses; and
 - Opportunities to enhance the provision of health, sport, recreation, and open spaces within the seafront for the benefit of residents and visitors.
- 6.9 To address the above issues and to inform the production of a revised SPD, it is considered the work which needs to be undertaken includes but is not limited to the following:
 - Identify key issues around proposed future plans for some key sites along the seafront:
 - Further consultation with key stakeholders (internal and external), and key landowners/occupiers;
 - Further work to identify all development of opportunities including consideration of existing uses;
 - Further work to inform trees/planting/landscaping and lighting strategy;
 - Further work to inform public realm, public art, play facilities and street furniture strategy;
 - Further work relating to beach uses and beach access;
 - If necessary, further Strategic Environmental Assessment, Sustainability Appraisal, and Habitats Regulations Assessment work; and
 - Assessment of infrastructure requirements, funding, and delivery

6.10 The above work will require collaboration with other Council departments and will require a collaborative approach across the whole Council and other key stakeholders within the seafront area. Therefore, a full engagement strategy will be developed as an early action to the SPD review process.

Appendix 1: Table of respondees and method of response

Method of response: Paper form (10 responses)			
ID	Address		
P001	Devonshire Avenue, Southsea		
P002	South Parade, Southsea		
P003	Whitwell Road, Southsea		
P004	Crabbe Court, Southsea		
P005	Wymering Manor Court, Cosham		
P006	Pembroke Road, Portsmouth		
P007	Nettlecombe Avenue, Southsea		
P008	Boulton Road, Southsea		
P009	Manor Park Avenue, Portsmouth		
P010	Devonshire Avenue, Southsea		

Method of response: Letter (1 response)			
ID	Address		
L001	Bury Hall Lane, Gosport		

Method of response: Email (18 responses)			
ID	Address/Organisation		
E001	Crime Prevention Design Advisor, Hampshire Constabulary		
E002	Gosport Borough Council		
E003	Horse Sands Close, Eastney		
E004	Bryher Island, Port Solent		
E005	Southern Water		
E006	Clarence Pier c/o Vail Williams		
E007	PCC Transport Planning		
E008	Cumberland House Natural History Museum Friends		
E009	Hampshire & Isle of Wight Wildlife Trust		
E010	Barton Willmore		
E011	No address given		
E012	Historic England		
E013	Baffins Road, Milton		
E014	Portsmouth Cycle Forum		
E015	Natural England		
E016	No address given		
E017	PCC Aboricultural Officer		
E018	Southsea Seafront Campaign		

Method o	of response: Surveymonkey (192 responses)
ID	Address/Postcode
S001	PO4
S002	Victoria Grove, Southsea
S003	Moorings Way, Milton
S004	PO4
S005	Shirley Road, Southsea
S006	No address given
S007	Centurion Gate, Eastney
S008	Marion Road, Southsea
S009	St. Davids Road, Southsea
S010	Clarence Parade, Southsea
S011	Union Road, Milton
S012	Centurion Gate, Eastney
S013	Festing Grove, Southsea
S014	Centurion Gate, Eastney
S015	Fresnam Road, Southsea
S016	No address given
S017	Albert Grove, Southsea
S018	Francis Avenue, Southsea
S019	PO4
S020	PO3
S021	Napier Road, Southsea
S022	Rochester Road, Southsea
S023	No address given
S024	PO5
S025	No address given
S026	Marine Court, Southsea
S027	Auckland Road West, Southsea
S028	PO4
S029	Powerscourt Road, Copnor
S030	PO3
S031	Solent Road, Drayton
S032	Blount Road, Southsea
S033	Ruskin Road, Southsea
S034	No address given
S035	No address given
S036	No address given

Method o	of response: Surveymonkey (cont.)
ID	Address/Postcode
S037	No address given
S038	PO4
S039	Hawthorn Crescent, Cosham
S040	No address given
S041	Warren Avenue, Milton
S042	Lower Farlington Road, Farlington
S043	No address given
S044	Mountain Ash Close, Southampton
S045	PO4
S046	PO5
S047	No address given
S048	Torrington Road, Hilsea
S049	Berkshire Close, Fratton
S050	Shaftesbury Road, Southsea
S051	St Helens Parade
S052	No address given
S053	No address given
S054	No address given
S055	No address given
S056	Lidiard Gardens, Eastney
S057	St Augustine Road, Southsea
S058	Broad Street, Old Portsmouth
S059	No address given
S060	Longshore Way, Southsea
S061	No address given
S062	Hamilton Road, Southsea
S063	Lindley Avenue
S064	No address given
S065	No address given
S066	No address given
S067	No address given
S068	PO5
S069	Siskin Road, Milton
S070	Catisfield Road, Milton
S071	No address given
S072	Centurion Gate, Eastney
S073	Outram Road, Southsea

Method (of response: Surveymonkey (cont.)
ID	Address/Postcode
S074	No address given
S075	Nettlecombe Avenue
S076	Pearmain Parade, Waterlooville
S077	No address given
S078	Wisborough Road, Southsea
S079	No address given
S080	No address given
S081	No address given
S082	No address given
S083	Powerscourt Road, Portsmouth
S084	London Road, Portsmouth
S085	Chitty Road, Eastney
S086	No address given
S087	Amethyst Grove, Waterlooville
S088	No address given
S089	No address given
S090	Stanley Street, Southsea
S091	Tangier Road, Baffins
S092	No address given
S093	No address given
S094	No address given
S095	Godwit Road, Milton
S096	PO4
S097	Wisborough Road, Southsea
S098	Fratton Way, Southsea
S099	No address given
S100	Locksway Road, Milton
S101	Lock Approach, Port Solent
S102	Festing Grove, Southsea
S103	No address given
S104	Kingsley Road, Eastney
S105	Royal Gate, Southsea
S106	Tredegar Road, Southsea
S107	Mayles Road, Southsea
S108	No address given
S109	Horse Sands Close, Eastney
S110	Ashburton Road, Southsea

Method	of response: Surveymonkey (cont.)
ID	Address/Postcode
S111	Ashburton Road, Southsea
S112	PO6
S113	No address given
S114	Winter Road, Southsea
S115	Renny Road, Fratton
S116	Greenlea Close, Widley
S117	No address given
S118	No address given
S119	Centurion Gate, Eastney
S120	No address given
S121	Merrivale Road, Hilsea
S122	Queens Road, Fratton
S123	Horse Sands Close, Eastney
S124	Chichester Road, Portsmouth
S125	No address given
S126	PO3
S127	South Road, Fratton
S128	Winter Road, Southsea
S129	No address given
S130	Old Manor Way, Drayton
S131	Kingsland Close, Paulsgrove
S132	No address given
S133	Aylesbury Road, Copnor
S134	No address given
S135	No address given
S136	No address given
S137	Highbury Grove, Cosham
S138	No address given
S139	No address given
S140	No address given
S141	Dover Road, Baffins
S142	PO2
S143	No address given
S144	Selsey Avenue, Eastney
S145	No address given
S146	No address given
S147	Chichester Road, Portsmouth

Method (of response: Surveymonkey (cont.)
ID	Address/Postcode
S148	No address given
S149	Cottage Grove, Southsea
S150	No address given
S151	Broad Street, Old Portsmouth
S152	Clegg Road, Eastney
S153	Park Avenue, Waterlooville
S154	No address given
S155	Fourth Street, Fratton
S156	Wimborne Road, Southsea
S157	PO3
S158	No address given
S159	Paignton Avenue, Baffins
S160	No address given
S161	No address given
S162	Empshott Road, Southsea
S163	Woodmancote Road, Eastney
S164	No address given
S165	No address given
S166	No address given
S167	Festing Grove, Southsea
S168	No address given
S169	Garden Terrace, Southsea
S170	PO4
S171	London Road, Cosham
S172	No address given
S173	Wimbledon Park Road, Southsea
S174	Spencer Road, Southsea
S175	St Mary's Road, Fratton
S176	Kimbolton Road, Milton
S177	Craneswater Avenue, Southsea
S178	Craneswater Avenue, Southsea
S179	Exeter Road, Southsea
S180	Hewett Road, Portsmouth
S181	Cockleshell Gardens, Eastney
S182	Spithead Heights, Eastney
S183	No address given
S184	Percy Road, Southsea

Method of response: Surveymonkey (cont.)			
ID	Address/Postcode		
S185	No address given		
S186	Lowcay Road, Southsea		
S187	No address given		
S188	Florence Road, Southsea		
S189	St Ronans Road, Southsea		
S190	No address given		
S191	PO1		
S192	Victoria Road South, Southsea		